

# SWINDON TOWN

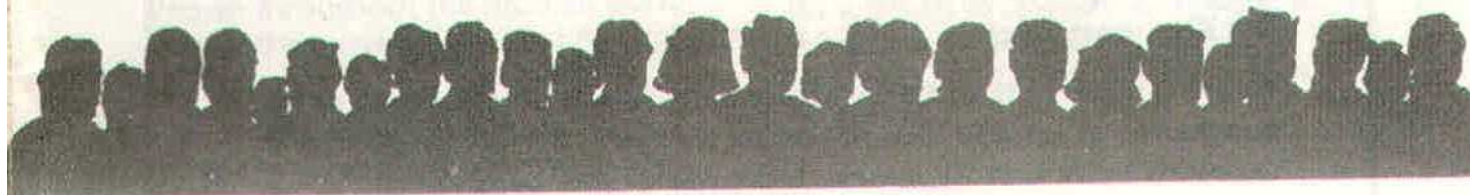
FOOTBALL CLUB



**Division 3**

**1974 - 1975**

**Official Programme 10p**



**PRESTON N.E.**

# HARRIS

and  
**YOU...**



## ...a mutual benefit match

Why not sign on for the team which produces the famous HARRIS Sausages, Pies, Bacon & Canned Foods, and you too could enjoy the following benefits

- A variety of working hours, both full-time and part-time, for men and women
- Subsidised transport from Swindon and many other local areas
- Good, clean working conditions
- The security of Europe's biggest meat group behind you
- Plus much more

To find out more about the vacancies we have and how to get on to 'the transfer list' to HARRIS' please contact our Personnel Officer by letter or telephone — we shall be pleased to answer all your questions

The Personnel Officer C & T HARRIS (CALNE) LTD., Calne, Wilts. SN11 0JL  
Telephone CALNE 812261 ext 3222 or 3174



© Swindon Town  
Football Company Limited 1972

# Swindon Town Football Company Limited

Registered Office County Ground Swindon Telephone No. 22118

President **W. J. Castle**

Vice-Presidents **J. Davies, F. Plyer,  
H. Williams, R. Fricker.**

Directors Chairman **C. J. Green**

Vice-Chairman **C. Cowley**

Directors **N. Billingham, H. Cowley, C. Day  
A. W. Done, M. Earle, R. Stephenson**

**T. J. Kearsley H. E. Lane**

General Manager **R. A. Morse**

Secretary **R. J. Jefferies**

Team Manager **D. T. Williams**

Commercial Manager **G. Drew**

Club Medical Officer **Dr. J. Nicholas**

## NEWS & VIEWS

Proud Preston - what memories that great name recalls. To older supporters it is sad to think that famous clubs like Preston, Huddersfield, Blackburn Rovers, Bolton Wanderers, and Aston Villa, no longer grace the First Division of the League.

Our visitors, original members of the League in 1888, and first champions enjoyed much success, and made a great impact, in the early years, by winning the League, without losing a match, and the F.A. Cup without conceding a goal. A feat never since equalled or likely to be, although clubs including Tottenham Hotspur and Arsenal (both at present in the doldrums) succeeded in winning the League Championship, and F.A. Cup in the same season.

Preston's roll of honour reveals many fine players, some of whom became outstanding managers - A. Beattie, W. Shankly, F. O'Farrell, J. Docherty. Probably the best known player was Tom Finney, a name quite synonymous with P.N.E. Now of course we add the name of another known throughout the football world, that of the manager - Mr. Bobby Charlton OBE.

Last season Swindon draw at Preston 1-1 in the second game of the season,

after winning 3-1 home to Sheffield Wednesday in the opening fixture.

The return game was played at Swindon on New Years Day 1974. Both clubs were dropping lower in the league table so a win for Swindon by 3 goals to 1 was a welcome relief. The kick-off time was 2 pm, because floodlighting was not allowed, due to the fuel crises, and the attendance was reduced to 8299.

The game itself was not a good one, being rather scrappy due to the holding nature of the pitch. Eastoe, Butler and Moss scored for Swindon and Williams for Preston. When the score was 2-1, Ray Tracy (transferred from Swindon a few weeks previously) missed a penalty.

At the time of this match Swindon occupied 21st position and Preston 15th in the table. However at the end of the season, both clubs along with Crystal Palace were relegated to Division 3.

It is rather significant that all three clubs are still in a challenging position for a return to Division 2. Preston is third with 35 points, Swindon sixth - 33 points and Crystal Palace seventh - 33 points.

---

# Bobby Charlton pulls the crowds

---

by Tony Pullein

---

Bobby Charlton's playing come-back this season has added thousands of pounds to the coffers of rival Third Division clubs — his presence in the side attracting the best crowds of the season on many grounds — yet, ironically, Preston's own gates are **down** by almost 2,000 on last season!

Relegation, of course, was the chief reason for that decline though, in view of the Charlton-inspired revival this term, it is surprising that the lost thousands have not yet returned to Deepdale.

Bobby Charlton's experience in midfield has had much to do with Preston's concerted challenge for promotion. In 17 years as a Manchester United first-teamer, Bobby set up club records for both League appearances (606) and goals (198). His wonderful collection of 106 England caps was also a record until Bobby Moore surpassed it.

After spending last season in a purely managerial capacity for Preston, Mr. Charlton took up the strings of his playing career again this season and has so far scored nine goals — two of them from penalties.

The men likely to be playing with Bobby Charlton in midfield are Alex Spark and Nobby Stiles. Spark, a local discovery who first made the senior eleven in 1968/69, opened the season as a defender but then lost his place. He returned last month when Alan Lamb, another product of the junior teams, had the misfortune to break a leg.

Nobby Stiles, of course, needs little introduction. For all his footballing skills and his tremendous endeavour, he will probably always be remembered more for his famous toothless grin in 1966 — at the end of the World Cup final — than for

anything else.

I don't suppose he'll object to that. Nevertheless, it must be recorded that, in addition to his World Cup winners' medal, Nobby won 28 England caps and he was also a member of the Manchester United side which won the European Cup in 1968. After completing more than 300 League appearances for the Old Trafford club, he moved on to Middlesbrough in 1971 and then linked up with his old pal Bobby Charlton at Preston last season.

Connections with Manchester United do not end there, though. The Preston defence contains two more former Old Trafford internationals — David Sadler and Francis Burns.

David Sadler, an England amateur international striker in his days with Maidstone United, joined Manchester United in 1962 and while with them won youth, under-23 and full caps for England, after switching to centre-back. Preston had to pay a £25,000 fee for his signature.

Burns, a Scottish full and under-23 international, spent five years as a United first-teamer. He was transferred to Southampton for £50,000 in 1972 but, unable to settle down south, he was pleased to move on again, to Preston, a year later.

John McMahan and John Bird are the other members of the back four. McMahan spent a short period at Roots Hall on loan in 1970/71, making four League appearances for Southend. For the past four years he has been a fixture in the Preston defence.

Bird began with Doncaster, joining Preston in March 1971 and has filled one of the central defensive positions since then.

Goalkeeper Roy Tunks joined the club from Rotherham a couple of months ago. He first appeared in the Millers' team in 1968 and at one stage left for York on loan.

All three strikers have been scoring well. Tony Morley, who has gained a regular place for the first time this season, has scored nine times and had the thrill of winning his first England under-23 cap this season. Mel Holden, another local find who made it good last season, has 21 to his credit and this includes four in an F.A. Cup replay against Blyth Spartans.

Mike Elwiss, a £70,000 signing from Doncaster last season, has hit nine goals this term.

Relegated last April, Preston are now in their second spell in Division Three but they are hoping history will repeat itself for, when they last came down in 1970 they regained their place at the first attempt.

Though it's a long while since they won anything big, the name of Preston North End is still revered throughout the game. They were the first of the game's giants and some of their early feats may never be bettered.

They were either champions or runners-up in each of the first five years of the League's existence — Huddersfield and Arsenal established similar sequences but never bettered it — and in 1889 won the championship without losing a game and the F.A. Cup without conceding a goal.

When one thumbs through the record books one expects to find more material gains registered against Preston's name and it's perhaps sad to note that, though they won the League Championship in the first two years it was run (1889 and 1890) they have never again reached the top. And, after that F.A. Cup success of 1889, they only once again (in 1938) took that trophy.

The string of near-misses is impressive, though. Runners-up in Division I in 1891, 1892, 1893, 1906, 1953 (when they missed the title on goal-average) and 1958; F.A. Cup finalists in 1888, 1922, 1937, 1954 and 1964. There was some consolation in winning the Second Division Championship in 1904, 1913 and 1951 and in achieving promotion as runners-up in 1915 and 1934.

When Preston went down into Division Three in 1970 they became one of only four ex-champion clubs to suffer that fate. Portsmouth were first to go in 1961; Aston Villa accompanied Preston down. Later Blackburn Rovers and Huddersfield followed them.

Preston soon proved that such a misfortune need not necessarily lead to disaster. As their promotion campaign reached its peak, Deepdale was several times packed to near-capacity and their final attendance figures were the best for three years.

Unfortunately, the crowd has not given them similar backing this season in spite of the fact that they have been up with the promotion challengers all the way.

## Cecil Green

Artistic Decorations in all its branches

12 Armstrong Street  
Swindon Wilts  
Telephone 4593

## Maylott Studios

Martin Davison Ltd.

For Group and Sports Photographs

Official Photographers to  
Swindon Town Football Club

31 Faringdon Road

Telephone 22792



Congratulations to JOHN TROLLOPE  
who today makes his 600th Football  
League appearance for this Club

# Third Division Scene

by Tony Pullein

## *Plymouth's gate boom*

The point collected by Charlton at Plymouth last Saturday could prove one of the most important of all when the final tables are drawn up. With the position so tight at the top and Plymouth currently engaged in several top-of-the-table clashes — they are at Blackburn today — Bill Rafferty's missed penalty in the last minute certainly gave Charlton hopes a tremendous boost. It enabled them to hang on to a 1-1 draw.

Charlton's visit drew a huge 22,946 crowd to Home Park. A few days earlier Plymouth recorded the best crowd (28,744) for any Third Division game this season for their clash with Blackburn. And it was the largest seen at Home Park for a League match since April 1960 when 30,000-plus watched a Second Division game against Aston Villa.

Argyle go to Ewood Park today in possession of a longer unbeaten record than any other club in the country. Their last League defeat was way back in October at Port Vale (0-2). Since then they have not been toppled in 16 games, eleven of which have been won.

A goal by young Martin Fowler — his first in League football — set Huddersfield on the way to victory over Hereford. Top Third Division scorer Dixie McNeil was not to be outshone, however, and he equalised with his 20th League goal before Jimmy Lawson hit a late winner for Huddersfield.

Thus ended a grim run in which Huddersfield had collected only one point in six games — and slumped into bottom place.

Former Watford player Pat Morrissey was the villain to his old club when he hit the goal which put Aldershot 3-1 in front. "Of course, it's a pleasant feeling to score," he remarked. "It helps to make them understand what they are missing."

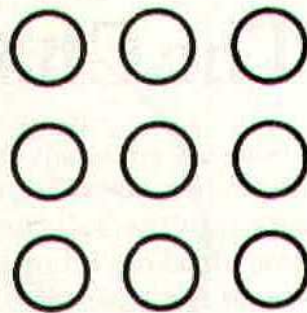
Morrissey joined Aldershot earlier this season in an exchange deal which took defender Roger Joslyn to Watford. Morrissey, who previously played for Coventry, Torquay, Crewe and Chester, had scored five times for Watford this season. It was his second for Aldershot.

Manager Malcolm Allison believes Crystal Palace are now playing better than ever — even though results are not good. When they dropped another point in the 1-1 draw at Peterborough, it was Palace's fourth game without a win.

"I still believe we will win promotion!" is the optimistic outlook of Mr. Allison.

Those great Third Division F.A. Cup giant-killers Walsall — they play at Birmingham in today's fifth round — have shown a tremendous improvement in League form since their fabulous Cup run got under way. They were probably pre-occupied with today's tie when they slipped at home to lowly Chesterfield last Saturday, though.

Chesterfield, who drew 2-2, became the first team to score against Walsall in seven League games. In spite of dropping that point, Walsall are still within three points of third-placed Charlton on Saturday and remained in with a fine chance of adding the promotion prize to their Cup success.



# The Chairmans Column

Today we entertain Preston North End, whom like ourselves, find that to climb back into the 2nd Division at the first time of asking is not a foregone conclusion as some people seem to think. After today's game we visit Preston for the return match on Tuesday next.

It is difficult having to write notes for a Saturday game when we have a mid-week match preceding it, because without the knowledge of this result I cannot comment on our true position, but we can only hope that our lads have produced the away form that they showed us at West Ham.

I was pleased to receive a letter from one of our staunch supporters which was critical, but which asked if it was possible for him to see me and air his complaints. I welcome this approach in preference to writing to the local press. Our country Liaison Officers are doing a great job in their particular areas, and we hope that people that have queries will contact them as much as possible.

I know that many of our followers will remember Mr. Frank Plyer who served for over twenty years as a Club Director, and who was a league linesman and local referee for many years. Frank is now one of our Vice Presidents, and his many friends will be sorry to hear that he is in hospital, and I know will wish him a speedy recovery.

Continuing our success in recent games, our Youth Team beat Nottingham Forest away 1 - 0 and West Bromwich Albion 4 - 2 at home.

On Saturday last we were beaten by Luton Town 3 - 1 in the Football Combination, and the majority of our team were under 18 years of age. This experience is invaluable to our youngsters, and is showing in their performances in the Midland Youth League.

Our Club Dinner date, March 5th is drawing near, and this next week will be the last chance for people wishing to attend to apply to Bob Jefferies our Secretary. People who attended our last dinner should have received their invitation from the Club by now, and if you have been accidentally missed please write in and remind us.

Since writing my last notes we have had a social gathering of our competition agents, and they have promised to help the Club to enrol members into our Discount Scheme. If we have missed out on some of our agents we shall be pleased to hear from them, to enable us to organise another get together.

What with the publicity that our local Press have given us on the "Discount Scheme" and with the help of our Supporters to make everybody that we can a member, our Football Club is bound to benefit. Each week we are adding to our list of Shops and Businesses and this must surely make it worthwhile becoming a member. Don't forget for £1 you can become a member of the scheme for six months. Thanking you in anticipation of your support in this scheme.

---

## MIDLAND YOUTH LEAGUE TABLE Up to 6.2.75

	P	W	D	L	F	A	Pts.
Oxford	13	10	2	1	38	15	22
Wolves	14	7	4	2	27	18	20
W.B.A.	13	7	3	3	28	9	17
Leicester City	13	7	3	3	28	14	17
Aston Villa	13	4	7	2	22	15	15
Swindon Town	14	5	4	5	21	23	14
Bristol City	12	5	3	4	24	17	13
Nottm. Forest	13	5	1	7	12	16	11
Coventry	15	5	1	9	14	29	11
Birmingham	10	3	3	4	11	10	9
Notts. County	13	1	3	9	11	16	5
Northampton	13	1	0	12	8	52	2



## KEY OF THE BOARD

A	Blackburn v Plymouth
B	Charlton v Port Vale
C	Colchester v Brighton
D	Crystal Palace v Aldershot
E	Halifax v Wrexham
F	Hereford v Grimsby
G	Southend v Huddersfield
H	Arsenal v Leicester
I	Birmingham v Walsall
J	Derby v Leeds
K	Everton v Fulham
L	Ipswich v Aston Villa
M	Mansfield v Carlisle
N	Peterborough v Middlesbrough
O	West Ham Utd. v Q. P. Rangers
P	Coventry v Tottenham H.
Q	Newcastle v Burnley
R	Blackpool v Bristol City
S	Bristol Rovers v Oxford Utd
T	Manchester Utd. v Hull City

### Inter-School Penalty Competition

for Sir William Romney's School, Tetbury

Austin Harding

David Weston

Steven Raines

for Ridgeway School, Wroughton

John Dowse

Andy Williams

David Bell

for John Bentley School, Calne

Ian Spyer

Sean Thornton

Colin Allison



#### Previous donors:-

Borough News, Elgin Drive, Swindon.

Howard & Sons, Manor Farm, Marston, Devizes.

C. J. Green, 12 Armstrong St, Swindon.

W. Collins, 69 Commercial Rd, Swindon (3 balls)

Regular Away Supporter, Rodbourne Area.

Graham Drew, Commercial Manager, S.T.F.C.

Mr. Graham Whittock

A Loyal Supporter

S.T.F.C. Supporters Club

Gordon & Jeremy Law

Norman Fraser Ltd., of the Brunel Rooms.

EJW Colour Print Ltd. Headlands Grove, (2 balls)  
Swindon.

Mrs. Joyce Williams, Wantage

Hambro Life Assurance Ltd.

Mr. R. Guggenheim, Christchurch, Hants

Heath, Building Contractors, 36 Omdurman  
Street.

Andy Fitzgerald & Paul Plowman

## RIMES OF SWINDON

INTERNATIONAL TRAVEL AGENTS

LUXURY COACH HIRE

			Adult	Child
Saturday 22nd February	Gillingham	9.30 a.m.	£1.90	£1.30

SERVICE DIRECT TO THE GROUND  
ALL SEATS NUMBERED AND RESERVED

Book now at

102 Commercial Road,

or

46 Cricklade St.,

Swindon

Cirencester.

Telephone 27113

Telephone 3479

or any Rimes Booking Agents

ALL COACHES FROM COUNTY GROUND CAR PARK



Best Wishes  
Benny Charles Ken

**Bobby Charlton, C.B.E.** Born: Ashington, Northumberland. 11th October, 1937. Joined Manchester United in 1953. Made his first team debut in October 1956 against Charlton Athletic - when he scored twice.

#### Football Honours

- 1957 League Championship Medal. F.A. Cup Runners-up Medal.
- 1958 F.A. Cup Runners-up Medal
- 1963 F.A. Cup Winners Medal
- 1965 League Championship Medal
- 1966 World Cup Winners Medal  
European Footballer of the Year.  
Footballer of the Year.
- 1967 League Championship Medal
- 1968 European Cup Winners Medal

**Appearances:** Made his international debut against Scotland in April, 1958 when he scored in the 4 - 0 win. During the period 1958 to 1970 he played in 106 matches scoring 49 goals. Football League between 1956 and 1973 he scored 198 goals in 606 matches. The highest in one season being in 1958-59 when he scored 29 goals in 38 matches.

Appointed as Manager on the 1st June, 1973 upon his release from Manchester United. signed as a professional player to make his comeback on the 29th May 1974.

#### SOLUTIONS TO CROSSWORD IN WEST HAM PROGRAMME

##### Solutions - Across

- 1. Wall, 3. Strong, 7. Golesworthy, 9. Iron, 11. Sash, 14. Tom Johnston, 16. Daniel, 17. Eddy (Sheff.U.)

##### Solutions - Down

- 1. Wage, 2. Lol, 4. Thomson, 5. Oates, 6. Geye, 8. San Jose, 10. Ramon, 12. Stud, 13. Andy, 15. Ted (Hemsley) (Worcs.CCC)

#### SOLUTIONS TO CROSSWORD IN BRIGHTON PROGRAMME

##### Solutions - Across

- 3. Jordan (LeedsU.), 6. Kubala, 7. Irvinc, 8. Rome, 9. Lazio, 14. Hall (Liverpool), 15. Eleven, 16. Harris (Chelsea) 17. Dinamo.

##### Solutions - Down

- 1. Tudor, 2. Panel, 3. Jairzinho, 4. Doig, 5. Noel (Cantwell) (Peterborough), 10. O'Hare, 11. Blair (Oldham), 12. Read, 13. Keen

(Watford)

## PRESTON NORTH END F.C.

### Brief History and Details.

Formed 1880. Turned Professional 1882. Limited Company 1893.

**Ground:** Deepdale, Preston. PR1 6RU. Capacity 40,000

Record attendance 42,684 v Arsenal, Division 1, April 23rd, 1938.

Record receipts £20,022 v Manchester United, F.A. Cup 4th Round, 5th Feb, 1972

**How to get there:** Special buses run to Deepdale from outlying areas and Town Centre Bus Station. Nearest Railway Station, Preston.

**Club Colours:** Shirts: White with Blue Collar and Cuffs. Shorts: White with Blue Strips. Stockings: Blue

**Player/Manager:** R. Charlton, C.B.E.

**Chief Coach:** N. Bodell

**First Team Trainer:** H. Hubbick

**Honours:** Football League:

Division One - Champions 188-89 (First Champions) 1889-90 Runners-up 1890-91, 1891-92, 1892-93, 1905-06, 1952-53, 1957-58

Division Two - Champions 1903-04, 1912-13, 1950-51 Runners-up 1914-15 1933-34

Division Three - Champions 1970-71

**F.A. Cup:** Winners 1889, 1938

Finalists: 1888, 1922, 1937 1954, 1964

**War Cup:** Winners 1941

**F.A. Charity Shield:** Finalists 1938

**F.A. Youth Cup Finalists:** 1960

For High Class Central Heating, Plumbing  
Painting and Decorating

Electrical Installations and repairs

# NORTH WILTS

Sanitary and Heating Co. Ltd.

NEWPORT ST., SWINDON

Telephone 5373/4

# DIVISION 3

DATE	OPPONENTS	RESULT	
		F	A
1974			
Aug. 17	Bury	H 0	2
20	League Cup 1		
	Portsmouth	H 0	1
24	Port Vale	A 2	2
31	Blackburn Rovers	H 2	0
Sept. 3	Tranmere Rovers	H 0	0
7	Crystal Palace	A 2	6
14	Plymouth Argyle	H 2	0
17	Aldershot	H 3	2
21	Charlton Athletic	A 3	3
24	Walsall	A 0	2
28	Watford	H 2	2
Oct. Oct. 5	Chesterfield	A 2	0
	Southend United	H 2	0
12	Halifax Town	A 0	0
19	Wrexham	H 2	1
21	Tranmere Rovers	A 0	3
26	Huddersfield Town	A 2	2
Nov. 2	Grimsby Town	H 3	2
5	Chesterfield	H 1	0
9	Brighton & Hove Albion	A 1	1
16	Gillingham	H 1	0
23	Reading F.A. Cup	H 4	0
30	Colchester United	H 4	1
Dec. 4	League Cup 5		2
7	Hereford United	A 1	2
14	F.A. Cup 2 Maidstone	H 3	1
21	Peterborough United	H 0	1
26	Plymouth Argyle	A 3	4
28	AFC Bournemouth	H 2	1
1975			
Jan. 4	F.A. Cup 3 Lincoln	H 2	0
11	Hereford United	H 1	0
18	Colchester United	A 0	3 (A)
F.A. Cup 25 4	West Ham United	A 1	1
28 Replay	West Ham United	H 1	2
Feb. 1	Brighton & Hove A.	H 1	0
8	Grimsby Town	A 0	2
12	Aldershot	A 1	0
15	Preston North End	H	
18	Preston North End	A	
22	Gillingham	A	
Mar. 1	Blackburn Rovers	A	
4	Colchester United	A	
8	Walsall (6)	H	
15	Watford	A	
18	Bury	A	
22	Crystal Palace	H	
28			
29	Peterborough United	A	
31	AFC Bournemouth	A	
Apr. 1	Charlton Athletic	H	
5	Huddersfield Town (SF)	H	

DATE	OPPONENTS	RESULT	
		F	A
11	Southend United	A	
19	Halifax Town	H	
22	Port Vale	H	
26	Wrexham	A	
May 3	F.A. Cup Final		

## FOOTBALL COMBINATION

DATE	OPPONENTS	RESULT	
		F	A
1974			
Aug. 17	Ipswich Town	A 0	5
20	Bristol Rovers	A	Postponed
24	Oxford United	H 0	4
27	Bristol Rovers	H 0	1
31	Arsenal	A 0	1
Sept. 7	Q.P.R.	H 0	3
14	West Ham United	A 0	5
18	Oxford United	A 0	1
21	Crystal Palace	H 0	3
28	Bournemouth	A 2	2
12	Cardiff City	H 1	0
19	Chelsea	A 0	4
Nov. 2	Bristol City	A 0	1
9	Tottenham Hotspur	H 0	2
16	Luton Town	A 1	3
23(1)	Norwich City	H	Postponed
30	Birmingham City	A 2	2
Dec. 7	Leicester City	H 1	2
17	Fulham	A 0	2
1975			
4 (3)			
11	Leicester City	A 1	1
18	Birmingham City	H	postponed
28	Plymouth Argyle	H	Postponed
Feb. 1	Tottenham Hotspur	A 0	1
4	West Ham United	H	Postponed
8	Luton Town	H 1	3
12	Reading	A	
15(5)	Norwich City	A	
22	Bristol City	H	
26	Crystal Palace	A	
Mar. 1	Arsenal	H	
8(6)	Q.P.R.	A	
11	Southampton	H	
15	Fulham	H	
18	Ipswich Town	H	
29	Bournemouth	H	
31	Plymouth Argyle	A	
Apr. 7	Cardiff City (SF)	A	
12	Reading	H	
22	Southampton	A	
26	Chelsea	H	
May. 3	F.A. Cup Final		

# Hotel Sahara Beach



## SUMMER TOUR

**Join the Swindon Town Football Club  
for your holiday in 1975**

The team will be travelling to Tunisia in May next to take part in a tournament with Hereford United, Charlton Athletic and Bournemouth. A plane load of players and officials are leaving Gatwick on 14th May and there are a few seats left over for travelling supporters. The cost of the trip is £77. per person, and this cost includes transportation to and from Gatwick, return flight to Tunisia, full board at the plush Sahara Beach Hotel for one week (yes, the same hotel at which the players will be staying), insurance, medical care, and transfers in Tunisia including to and from matches.

There aren't many seats available so don't delay, if you wish to go along on this exciting trip make sure that your name is booked now.



**JIM BARRON**

Jim was born in Tantobie, County Durham and played for Northumberland County as a school-boy. Shortly after he left school he signed professional forms for Wolverhampton Wanderers and, before joining the Town he played for Chelsea, Oxford United and Nottingham Forest. Whilst at Forest he toured Australia for six weeks with a Football Association XI.

Jim is married and he and his wife Jenny have two children Lee aged 8 and Tracy aged 11.

Jim enjoys reading, solving crosswords (not hard ones says he) and listening to 'easy' music, Sinatra and Dean Martin being two of his favourites.

Football League Record:		Apps
Wolves	1963/64	7
	1964/65	1
Chelsea	1965/66	1
	" "	12
Oxford	1966/67	24
	1967/68	35
	1968/69	42
	1969/70	39
	1970/71	42
Nottm. Forest	1971/72	37
	1972/73	41
	1973/74	35
Swindon	1974/75	26

342

***Gaining more new fans  
everyday!***



***The Evening Advertiser***

# The man in the middle



## ROY CAPEY (Madeley Heath, Staffs)

Took up refereeing during National Service with the R.A.F. and progressed through the Cheshire County League to The League line in 1959/60. Went on to the referees' list in 1967/68. Was on the line for the Denmark v. Sweden International in 1963 and Inter Milan v. Hansa Rostock, Fairs Cup in 1969. Refereed in the 1973 Anglo-Italian Tournament and the final of the F.A. Youth Cup last season. An occupational supervisor at an industrial rehabilitation centre, he is married with a teenage daughter. A former North Staffs, table tennis champion, he is also involved as sports commentator for B.B.C. Radio Stoke-on-Trent.

## News and Views - continued

Details of previous encounters between the two clubs are as follows:-

### Division Two

	Home	Away	
1963-64	1-4	0-1	
1964-65	2-2	1-2	
1969-70	1-0	1-3	Swindon's
1971-72	1-1	2-2	score is
1972-73	3-2	1-1	shown first
1973-74	3-1	1-1	

F.A. Cup: 1934-35 (Fourth Round) home Lost 2-0.

Football League Cup 1961-62 (Second Round) away. Lost 3-1.

### Summary of League encounters.

	P	W	D	L	F	A	Pts.
Home	6	3	2	1	11	10	8
Away	6	0	3	3	6	10	3
	12	3	5	4	17	20	11



# CASTLE'S



Office and Bakery

4 and 5 MARKET STREET SWINDON

Telephone 22017

Specialists—

Birthday Cakes : Wedding Cakes  
Dairy Cream : Pastries : Crusty  
Bread : Buns : Rolls : Sponges

# **From the Secretary's Desk**

## **BEAT THOSE RISING PRICES JOIN SWINDON TOWN DISCOUNT CLUB**

As you can see many more traders have agreed to join our Discount Scheme and give discount to our members. Make sure that you begin saving money right away by joining the Discount Club now.

### **ANGLING SUPPLIES**

The Angling Centre, Swindon  
Calne Sports & Venture Centre

### **ARTISTS SUPPLIES**

A. E. Tunley, Swindon

### **BICYCLES & MOTORISED CYCLES**

Western Cycle Centre Ltd., Swindon

### **BUILDING SUPPLIES, PLUMBING & ELECTRICAL**

Percy Chick & Co. Highworth  
Bambergers, Swindon  
Swindon Building Supplies  
E. Bays Ltd, Swindon  
B & H Decor (Stratton)

### **CAR ACCESSORIES**

Earles (Chippenham) Ltd  
Dutton Foreshaw (Swindon) Ltd

### **CAR HIRE**

B & H Hire, Stratton (with driver)  
Godfrey Davis  
Dutton Foreshaw (Swindon) Ltd

### **CAR REPAIRS**

Dutton Foreshaw (Swindon) Ltd

### **CAR SPARES**

Dutton Foreshaw (Swindon) Ltd

### **CHILDREN'S CLOTHING**

Ron's Stores, Swindon

### **COAL & SOLID FUELS**

G. Cozens & Co, Rodbourne

### **DO-IT-YOURSELF**

Ron's Stores, Swindon  
Ideal D.I.Y., Swindon  
Percy Chick & Co, Highworth  
G. J. Handy & Co Ltd, Swindon  
Walcot Hardware Stores  
B & H Decor, Stratton

### **DRAPERS**

Roberts, Swindon

### **DRY CLEANING & REPAIR SERVICE**

Southern Paragon (5 shops)

### **HOME DECORATING**

B & H Decor, Stratton  
Bambergers, Swindon  
Springhead Wallpapers & Paint Co.  
Franklins, Swindon  
Percy Chick & Co. Highworth

### **IRONMONGERS & HARDWARE**

Berts Stores, Devizes  
Ron's Stores, Swindon  
Walcot Hardware Stores  
Percy Chick & Co. Highworth

### **JEWELLERY & ANTIQUES**

B. J. Broad, Purton  
W. Bull & Son, Cirencester  
F. H. Morse & Sons, Swindon  
Haywards Ltd, Swindon  
Deacons of Swindon, Highworth  
& Wootton Bassett

### **JOINERY**

D. A. Titcombe, Stratton

### **KITCHEN & BATHROOM FITTINGS**

B & H Decor, Stratton

### **LADIES FASHIONS**

Focus, Chippenham,  
Focus, Devizes  
Ron's Stores, Swindon

### **LEATHER GOODS**

W. G. Hayes & Son, Cirencester

### **PET SHOP & GARDEN CENTRE**

Brett's, Swindon  
Ron's Stores, Swindon

### **PHOTOGRAPHY**

Swindon Camera Supplies Ltd.  
Interlec Publicity (Byron Travers  
Photographer)  
Keith Park (Photographic) Ltd, Swindon

### **RADIO T.V. RECORDS**

Colourview, Marlborough  
Fox's Radio & T.V. Swindon  
P. Day, Swindon  
Hickman's (Swindon) Ltd  
Television & Hi Fi Centre Swindon  
Rumbelows



**ELECTRICAL GOODS**

City Electrical Factors, Marlborough

**ENTERTAINMENT**

Dennis (organ)

**FANCY LEATHER GOODS**

W. G. H. Hayes & Sons Ltd, Cirencester

**FOOD**

Buy-Lo Ltd, Swindon  
The Pork Shop, Swindon (2 shops)  
Dennis Carter, Purton

**FURNISHINGS & CARPETS**

Bernards, Swindon  
Normans, Swindon  
The Furnishing Centre, Witney

**GENTLEMEN'S HAIR STYLIST**

Dodgson's, Old Town, Swindon

**GARDEN MACHINERY**

G. J. Handy & Co. Ltd, Okus

**GENTS CLOTHING**

Henry Best Ltd, Swindon  
McKenzies Ltd, Devizes  
Trampus, Devizes

**RESTAURANT**

Cotswold Gateway, Burford

**RIDING CENTRE**

Ridgeway Riding Centre, Wanborough

**ROOFING REPAIRS**

Moreton Bros. (Swindon) Ltd

**RISING DAMP PREVENTION**

Dryholmes, Stratton

**SHOES**

John Farmer Ltd, Swindon  
J. F. King, Wootton Bassett

**SPORTS GOODS**

Swindon Town Sports  
W. G. Hayes & Son Ltd, Cirencester  
Calne Sports & Venture Centre  
G. J. Handy & Co Ltd (Guns)

**TOY SHOP**

Toy Box, Swindon  
Calne Sports & Venture Centre

**TYRES**

National Tyre Co, Swindon  
Imperial Tyre Supplies, Swindon

**WINDSCREENS & HEATED REAR WINDOWS**

A. W. S. Windscreens Ltd, Swindon

---

**MEMBERSHIP APPLICATION FORM**

Name .....

Address .....

.....

Signed ..... Date .....

*(I am over 18 years of age)*

**Type of Membership required:**

HALF YEAR	—	£1.10
ONE YEAR	—	£2.00

I enclose Cheque/Cash/Postal Order for the sum of  
£..... Half/One Year Membership. (Delete as  
applicable)



Back Row: Garry Williams, Nobby Stiles, John Brown, Ray Treacy, Stuart Baxter.  
Middle Row: Mel Holden, Alex Spark, John McMahon, David Sadler, Mick Elwiss.  
Front Row: Alan Lamb, Gordon Coleman, John Bird, Bobby Charlton, Francis Burns, Tony Morley.

# PRESTON N.E.

# 'Sponsor a Player'

We are almost there. Just seven more sponsors required to make 'a first' in football history. Never before, to our knowledge, have the supporters of a League Club sponsored the kit for an entire squad. If you wish to become a part of this unique scheme please ring or write to Bob Jefferies or Danny Williams who will be pleased to talk to you and explain the scheme in further detail. All sponsors will be invited along for a chat and a drink with the players one evening soon.

	Playing Strip £7 each player	Track Suit £12 each player	Football Boots £10 each player
Jimmy Barron	Mr. G. Findlay 7 Meadowcroft, Upper Stratton.	Mrs. C. Owen City Electrical Mfn Co. Eicot Lane Marlborough	William Sheward
John Trollope	Mr. Wigg, Post Office, Tytherton.	Mrs. J. Williams Wantage	Mr. Wigg Post Office Tytherton
John McLaughlin	Mr. F. Saunders County Road Garages Ltd.	Mr. M. Booth 168 Pinehurst Rd. Swindon	Mr. J. Atkins 51 Oldfield Rd Westbury
Terry Hubbard	Mr. M. Hobbs	Mr. M. Hobbs	Mr. M. Hobbs
Ron Potter	Mr. M. Wykeham Martin, 39 Wellford Close, Swindon		
Dave Moss	Mr. D. Gay, 8 Hawthorn Close Bristol	Cozy Powell	Mr. D. Cane 107 Clay Street Crockerton, Nr Warminster
Dave Syrett	Calne Sport & Venture Centre, 3 Phelps Parade, Calne		Cran & Wilf The Wheatsheaf Calne
Peter Eastoe	Mr. M. Hacker 27 Howard Road Bristol	Miss. W. D. Hudd 34 Euclid Street, Swindon	Haskins Garage, High Street, Wroughton
Hugh Maclean	Mr. E. Garland, 60 Curzon Park, Calne	Mr. J. Jones Silver St. Garage Gastard, Corsham	
Tommy Jenkins	R. Bamford	Swindon Viewpoint	Miss. Joie Dean 20 Colehill, Highworth
Wilf Dixon	Mr. F. Saunders County Road Garages Ltd.	Mr. B. Griffin South Bank Farm Corsham	Mr. R. Yates Albion House, Sidmouth St. Devizes
Frank Burrows	Miss. W. D. Hudd 34 Euclid St. Swindon	Mr. Eric Franklin Nottons Stores Broad St. Uffington	The Bryant Family 34 Prifford Drive Stratton
Joe Butler	Mr. B. Dean 123 Bourne Rd, Moreton	Mr. H. L. Lewis 31 Whiteman St, Swindon	Mr. T. Vaughan City Electrical Mfn Co. Eicot Lane, Marlborough
Colin Prophett	Carter & Son Supermarket, Faringdon	Carter & Son Supermarket Swindon	Carter & Son Supermarket Faringdon
Trevor Anderson	A Loyal Lady Supporter	Mr. Keith Chilcott 34 Ash Walk Warminster	Mrs. Chilcott 34 Ash Walk Warminster
Jimmy Allan	Mr. F. Saunders County Road, Garages Ltd		
Kenny Stroud	Mr. F. Saunders County Road Garages Ltd		Mr. B. Hinder, 31 Fonhill Wk, Walcot. Mr. R. Hodges, 57 Nindum Rd, Stratton.

# Sharpe & Fisher

## **THE Builders Merchants**

Regular Deliveries in the Swindon  
and surrounding areas

Cheltenham · Hereford

Cardiff · Llanelli

## **SWINDON MODEL CENTRE**

(J R Korda)

2 CIVIC CENTRE THEATRE WAY  
SWINDON - Telephone 26878



---

## **The SHOP with the STOCK**

SPECIALISTS IN RADIO CONTROL AIRCRAFT

---

Largest selection of Plastic and  
Wood Kits in SWINDON

★ ★ MAIL ORDER ★ ★

**If the  
Town win,  
celebrate  
with a pint  
of Arkells.  
If they lose,  
drown your  
sorrows  
in it.**

**ARKELLS** 

**WINDSCREEN  
REPLACEMENT SPECIALISTS**  
(MOBILE SAME DAY SERVICE)

**A.W.S.**



***Windscreens***

Telephone

**STRATTON ST. MARGARET 5169**

ALSO AT

**NEWBURY 46343 & 44144**

**SWINDON MODEL  
CENTRE**

(J R Korda)

2 CIVIC CENTRE THEATRE WAY  
SWINDON - Telephone 26878



---

**The SHOP with the STOCK**

SPECIALISTS IN RADIO CONTROL AIRCRAFT

---

Largest selection of Plastic and  
Wood Kits in SWINDON

★ ★ MAIL ORDER ★ ★



Do you require

**Tracked or Wheeled Excavators**

**Tracked or Wheeled Shovels**

**Tractors and Scrapers**

**Bulldozers**

**Tipper Lorries**

**Low Loaders**

***THEN HIRE FROM***

**H Hibberd Ltd**

**PLANT HIRE CONTRACTORS**

**29 Newport Street, Swindon**

**Tel: Swindon 6125 or 23876**

---

# SWINDON TOWN v PRESTON N.E.

---

SATURDAY 15th FEBRUARY 1975

K.O. 3 p.m.

## SWINDON TOWN

1. Barron
2. Dixon
3. Trollope
4. Hubbard
5. Burrows
6. Prohett
7. Moss
8. McLaughlin
9. Eastoe
10. Butler
11. Anderson



## PRESTON NORTH END

1. Tunks
2. McMahon
3. Burns
4. Stiles
5. Bird
6. Sadler
7. Spark
8. Morley
9. Elwiss
10. Holden
11. Charlton

Referee: Mr. R. Capey (Cheshire)

Red Flag: Mr. V. A. Lewis (Bridgend)

Yellow Flag: Mr. R. G. Gardiner (Farnham)

---



**TEXACO**

*We are the  
champions!*

Emmerson Fittipaldi World Champion 1974  
using Texaco Havoline Oil and Texaco Petrol.

